SPONSORSHIP Opportunities









OCTOBER 8-9-10 SAT-SUN-MON





OCTOBER 15-16 SAT•SUN





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#SARATOGASOH



SHOWCASE OF HOMES COMMITTEE

Barry Potoker SBA Executive Director, Showcase Co-Chair

Lisa Licata Sterling Homes, Inc., Showcase Co-Chair

Drew Aiello Homestead Funding

Adam Feldman Habitat for Humanity of Northern Saratoga, Warren & Washington Counties

Marci Fila Real Estate Digital Designs

> Mark Hogan Saratoga National Bank & Trust

Mark Johnson Degraff-Bloom Custom Builders

Michelle Larkin Rebuilding Together Saratoga County

Yvonne Manso Pallette Stone

Shannon McCarthy Keller Williams

> Beth Smith Beth Smith Realty

Pam Stott Curtis Lumber

Dave Trojanski Trojanski Builders



The Saratoga Builders Association has now donated over \$1.4 Million Dollars to our local charities!

In 2021, a new record donation of \$78,000 was raised for our local charities. Thanks to your generous sponsorship support and our region's dedicated builders, the Saratoga Builders Association has now raised over \$1.4 Million Dollarsfor our community over the past 25 years!

CELEBRATING 26 YEARS OF EXCEPTIONAL HOMES!

Please help us celebrate this year's annual tradition by taking a moment to review the information in this packet and consider being a part of this spectacular event. There are various levels of sponsorship opportunities available, or we would be happy to discuss a custom sponsorship for you.

The Saratoga Showcase of Homes is the area's premier new home tour and a fundraising event second to none, attracting some 4,000 visitors. New homes from our region's finest award-winning builders will be on display for two weekends this autumn. Meet the builders and their suppliers, discover the latest design and decorating trends and most importantly, give back to our community.

Our values and core mission statement are based on the "commitment to continued growth, prosperity and quality of life in Saratoga County." It is only with your generous sponsorship and support that make this all possible. Please join us and be a part of this annual celebration.

Thank you for your consideration!



Our vision is a safe home and community for everyone.

REPAIRED 1,506 homes since our founding in 2003.

REVITALIZED 109 non-profit centers and community spaces.

REPLACED 30 substandard manufactured homes



132 MILTON AVENUE BALLSTON SPA, NY 12020 • 518.587.3315 • WWW.RTSARATOGA.ORG



Habitat for Humanity of Northern Saratoga, Warren, and Washington Counties is a volunteer based non-profit whose

mission is to create affordable home ownership opportunities for low to moderate income hard working families in your community. Habitat for Humanity is truly a partnership program (not a giveaway program) - Habitat's homeowner families buy the houses we build with an affordable mortgage. Habitat believes in sweat equity vs cash equity and homeowners invest hundreds of hours of their own labor working alongside community volunteers to build their home. The local Habitat team has built 34 affordable homes in your community.









1373 Route 9, Moreau, NY 12828 • (518) 793-7484 • www.GlensFallsHabitat.org

ΤΗΑΝΚ ΥΟυ

FOR THEIR GENEROUS SUPPORT! A SPECIAL THANK YOU **TO OUR 2021** 25TH ANNIVERSARY SHOWCASE BUILDERS The BDC Group Kohler Homes Beechwood Homes Kodiak Construction McPadden Builders **Bella Home Builders THE SARATOGA** R & M Homes **Belmonte Builders** BUILDERS ASSOCIATION, INC. Witt Construction **Bonacio Construction**

Caruso Builders

TO ALL OF OUR 2021 SPONSORS

GOLD NAIL SPONSORS





SPONSORSHIP Benefits & Pledge Form



Recognized as the presenting sponsor in all press releases and publicity
 Presenter at the Awards Reception
 Company name engraved on all award trophies
 Full page ad in the Showcase of Home magazine
 Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials
 Logo on 4,000 Showcase tote bags
 Social Media Promotions
 10 complimentary tickets to the Awards Dinner Celebration
 10 complimentary tickets to the Showcase tour

• 6 complimentary tickets to the Realtor tour

Silver Spike \$5,000

Recognized as a major sponsor in all press releases and publicity
Half page ad in the Showcase of Homes magazine • Company logo/ name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 6 complimentary tickets to the Awards Dinner Celebration • 8 complimentary tickets to the Showcase tour • 4 complimentary tickets to the Realtor tour

NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500

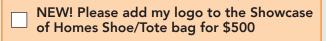
Granite Keystone \$1,00	nite Keyst	one \$1,0	00
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• Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Awards Dinner Celebration • 4 complimentary tickets to the Showcase tour

NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500



Quarter page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions
4 complimentary tickets to the Awards Dinner Celebration • 6 complimentary tickets to the Showcase tour • 2 complimentary tickets to the Realtor tour





Stone Foundation \$500

• Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Showcase tour

NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500

There will be approximately 4000 Shoe Tote bags produced and distributed

Company Name (as	it will appear in publicity	y)				
Contact Name & Tit	le:					
Mailing Address:						
Phone Number:		_Email:				
Company Facebook Name/URL:						
We are pleased to sponsor the 2022 Showcase of Homes with a contribution of \$						
Check enclosed Please charge my credit card						
Card Number:			Exp. Date:			
PR	OCEEDS BENEFIT:	Rebuilding Together. Saratoga County	Habitat for Humanity Northern Saratoga, Warren and Washington Counties			

Payment should be received by June 15, 2022 to ensure you receive your sponsorship benefit. Please make check payable to Saratoga Builders Association, Inc. and send form to P.O. Box 1063, Saratoga Springs, NY 12866 or fax to 518.587.4509 or email to bpotoker@saratogabuilders.org