

2022 SPONSORSHIP Opportunities



THE 2022
Showcase
OF Homes

THE SARATOGA
BUILDERS ASSOCIATION, INC.



OCTOBER
8-9-10
SAT•SUN•MON



OCTOBER
15-16
SAT•SUN



PROCEEDS
Benefit:

 **Rebuilding
Together.**
Saratoga County

 **Habitat
for Humanity®**
Northern Saratoga, Warren
and Washington Counties

#SARATOGASOH



SARATOGASHOWCASEOFHOMES.COM



SHOWCASE OF HOMES COMMITTEE

Barry Potoker

SBA Executive Director,
Showcase Co-Chair

Lisa Licata

Sterling Homes, Inc.,
Showcase Co-Chair

Drew Aiello

Homestead Funding

Adam Feldman

Habitat for Humanity of
Northern Saratoga, Warren
& Washington Counties

Marci Fila

Real Estate Digital Designs

Mark Hogan

Saratoga National
Bank & Trust

Mark Johnson

Degraff-Bloom
Custom Builders

Michelle Larkin

Rebuilding Together
Saratoga County

Yvonne Manso

Palette Stone

Shannon McCarthy

Keller Williams

Beth Smith

Beth Smith Realty

Pam Stott

Curtis Lumber

Dave Trojanski

Trojanski Builders



The Saratoga Builders Association has now donated over \$1.4 Million Dollars to our local charities!

In 2021, a new record donation of \$78,000 was raised for our local charities. Thanks to your generous sponsorship support and our region's dedicated builders, the Saratoga Builders Association has now raised over \$1.4 Million Dollars for our community over the past 25 years!

CELEBRATING 26 YEARS OF EXCEPTIONAL HOMES!

Please help us celebrate this year's annual tradition by taking a moment to review the information in this packet and consider being a part of this spectacular event. There are various levels of sponsorship opportunities available, or we would be happy to discuss a custom sponsorship for you.

The Saratoga Showcase of Homes is the area's premier new home tour and a fundraising event second to none, attracting some 4,000 visitors. New homes from our region's finest award-winning builders will be on display for two weekends this autumn. Meet the builders and their suppliers, discover the latest design and decorating trends and most importantly, give back to our community.

Our values and core mission statement are based on the "commitment to continued growth, prosperity and quality of life in Saratoga County." It is only with your generous sponsorship and support that make this all possible. Please join us and be a part of this annual celebration.

Thank you for your consideration!



Rebuilding
Together®

Saratoga County

Our vision is a safe home and
community for everyone.

REPAIRED 1,506 homes since
our founding in 2003.

REVITALIZED 109 non-profit
centers and community spaces.

REPLACED 30 substandard
manufactured homes

Repairing
Homes

Revitalizing
Communities

Rebuilding
Lives

132 MILTON AVENUE BALLSTON SPA, NY 12020 • 518.587.3315 • WWW.RTSARATOGA.ORG



Habitat
for Humanity®

Northern Saratoga, Warren
and Washington Counties

Habitat for Humanity
of Northern Saratoga,
Warren, and Washington
Counties is a volunteer
based non-profit whose

mission is to create affordable home ownership
opportunities for low to moderate income hard
working families in your community. Habitat for
Humanity is truly a partnership program (not a give-
away program) - Habitat's homeowner families buy
the houses we build with an affordable mortgage.
Habitat believes in sweat equity vs cash equity and
homeowners invest hundreds of hours of their own
labor working alongside community volunteers to
build their home. The local Habitat team has built
34 affordable homes in your community.



1373 Route 9, Moreau, NY 12828 • (518) 793-7484 • www.GlensFallsHabitat.org

THANK YOU

TO ALL OF OUR 2021 SPONSORS
FOR THEIR GENEROUS SUPPORT!



A SPECIAL THANK YOU TO OUR 2021 SHOWCASE BUILDERS

- The BDC Group
- Beechwood Homes
- Bella Home Builders
- Belmonte Builders
- Bonacio Construction
- Caruso Builders
- Kohler Homes
- Kodiak Construction
- McPadden Builders
- R & M Homes
- Witt Construction

GOLD NAIL SPONSORS



SILVER SPIKE SPONSORS



BRONZE HAMMER SPONSORS



GRANITE KEYSTONE SPONSORS

- | | |
|----------------------------|------------------------------|
| 3D Immersive Walkthroughs | Ford of Latham |
| Adirondack Trust | Overhead Door of Glens Falls |
| AJ Signs | PPG Paints |
| Albany Winwater Works | Saratoga.com |
| Ballston Spa National Bank | Saratoga Quality Hardware |
| Boise Cascade | Sherman Tile |
| Brawn Media | The Scoop Saratoga |
| Builders Kitchens | Towne TV |
| Fast Signs | Trojanski Builders |
| Gideon Putnam | Weyerhaeuser/Trus Joist |
| Howard Hanna | Win Supply |

STONE FOUNDATION SPONSORS

- | | | |
|------------------------------------|-------------------------------------|---------------------------|
| Allerdice Building Supply | Degraff Bloom Custom Builders | Premium Mortgage |
| Andersen Windows | Drywall Center | Saratoga Mortgage |
| Appolo Heating | Engineering America Co. | Saratoga Sod Farm |
| A.W. Hamel Stair | Granite Excavating | Siewert Equipment |
| BDB Paving | Ianniello Anderson | S. R. Sloan |
| Block, Longo, LaMarca & Brzezinski | Law Offices of Elizabeth Byrne | Towne Law Firm |
| Callanan Industries | Morris Excavating | UFP Industries |
| CLA Site | Plum & Crimson Fine Interior Design | Wolberg Electrical Supply |
| CT Male Associates | | |
| David Louis Floor Covering | | |

SHOWCASE PROCEEDS BENEFIT:



saratogashowcaseofhomes.com



Gold Nail Presenting \$10,000

- Recognized as the presenting sponsor in all press releases and publicity • Presenter at the Awards Reception • Company name engraved on all award trophies • Full page ad in the Showcase of Home magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Logo on 4,000 Showcase tote bags
- Social Media Promotions • 10 complimentary tickets to the Awards Dinner Celebration • 10 complimentary tickets to the Showcase tour
- 6 complimentary tickets to the Realtor tour



Silver Spike \$5,000

- Recognized as a major sponsor in all press releases and publicity
- Half page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 6 complimentary tickets to the Awards Dinner Celebration • 8 complimentary tickets to the Showcase tour • 4 complimentary tickets to the Realtor tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500



Bronze Hammer \$3,000

- Quarter page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 4 complimentary tickets to the Awards Dinner Celebration • 6 complimentary tickets to the Showcase tour • 2 complimentary tickets to the Realtor tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500



Granite Keystone \$1,000

- Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Awards Dinner Celebration • 4 complimentary tickets to the Showcase tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500



Stone Foundation \$500

- Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Showcase tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for \$500

There will be approximately 4000 Shoe Tote bags produced and distributed

Company Name (as it will appear in publicity) _____

Contact Name & Title: _____

Mailing Address: _____

Phone Number: _____ Email: _____

Company Facebook Name/URL: _____

We are pleased to sponsor the 2022 Showcase of Homes with a contribution of \$ _____

☐ Check enclosed

☐ Please charge my credit card

Card Number: _____ Exp. Date: _____

PROCEEDS BENEFIT:



Payment should be received by June 15, 2022 to ensure you receive your sponsorship benefit. Please make check payable to Saratoga Builders Association, Inc. and send form to P.O. Box 1063, Saratoga Springs, NY 12866 or fax to 518.587.4509 or email to bpotoker@saratogabuilders.org