



#SARATOGASOH



SARATOGASHOWCASEOFHOMES.COM



THE 2023
Showcase
OF Homes
THE SARATOGA
BUILDERS ASSOCIATION, INC.

SPONSORSHIP OPPORTUNITIES

OCTOBER 7-8 | OCTOBER 14-15



PROCEEDS BENEFIT:





SHOWCASE OF HOMES COMMITTEE

Barry Potoker

SBA Executive Director,
Showcase Co-Chair

Lisa Licata

Sterling Real Estate Group
Showcase Co-Chair

Drew Aiello

Fairway Mortgage

Colleen Coleman

CMC Design Studio

Adam Feldman

Habitat for Humanity of
Northern Saratoga, Warren
& Washington Counties

Marci Fila

Real Estate Digital Designs

Jennifer Fortune

Fortune Realty Group

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Saratoga National Bank & Trust

Mark Johnson

Degraff-Bloom Custom Builders

Michelle Larkin

Rebuilding Together
Saratoga County

Jaylene Leonbruno

Tailored Real Estate Group

Julie Maleski Putzel

JMP Interiors

Annette Quarrier

Saratoga Living

Pam Stott

Curtis Lumber

The Saratoga Builders Association has donated nearly \$1.5 Million Dollars to our local charities!

The Saratoga Builders Association raised \$48,000 for local charities in 2022, bringing the total raised over the past 26 years to nearly \$1.5 Million Dollars. This achievement was made possible through the generosity of our sponsors and the hard work of dedicated builders in the region.

CELEBRATING 27 YEARS OF EXCEPTIONAL HOMES!

Please help us celebrate this year's annual tradition by taking a moment to review the information in this packet and consider being a part of this spectacular event. There are various levels of sponsorship opportunities available, or we would be happy to discuss a custom sponsorship for you.

The Saratoga Showcase of Homes is the area's premier new home tour and a fundraising event second to none, attracting some 4,000 visitors. New homes from our region's finest award-winning builders will be on display for two weekends this autumn. Meet the builders and their suppliers, discover the latest design and decorating trends and most importantly, give back to our community.

Our values and core mission statement are based on the "commitment to continued growth, prosperity and quality of life in Saratoga County." It is only with your generous sponsorship and support that make this all possible. Please join us and be a part of this annual celebration.

Thank you for your consideration!



Rebuilding
Together®

Saratoga County

Our vision is a safe home and
community for everyone.

REPAIRED 1,506 homes since
our founding in 2003.

REVITALIZED 109 non-profit
centers and community spaces.

REPLACED 30 substandard
manufactured homes

Repairing
Homes

Revitalizing
Communities

Rebuilding
Lives

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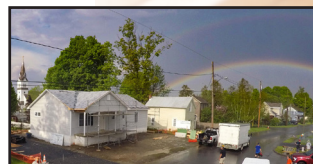
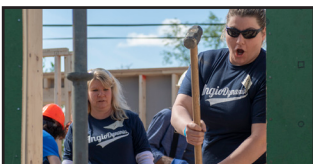


Habitat
for Humanity®

Northern Saratoga, Warren
and Washington Counties

Habitat for Humanity
of Northern Saratoga,
Warren, and Washington
Counties is a volunteer
based non-profit whose

mission is to create affordable home ownership
opportunities for low to moderate income hard
working families in your community. Habitat for
Humanity is truly a partnership program (not a give-
away program) - Habitat's homeowner families buy
the houses we build with an affordable mortgage.
Habitat believes in sweat equity vs cash equity and
homeowners invest hundreds of hours of their own
labor working alongside community volunteers to
build their home. The local Habitat team has built
34 affordable homes in your community.



1373 Route 9, Moreau, NY 12828 • (518) 793-7484 • www.GlensFallsHabitat.org

THANK YOU

TO ALL OF OUR SPONSORS FOR THEIR GENEROUS SUPPORT!



2022
SHOWCASE
BUILDERS



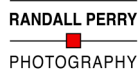
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GRANITE KEYSTONE SPONSORS

Adirondack Trust	Evolve Bank & Trust
Andersen Windows & Doors	Fast Signs
AJ Signs	McPadden Builders
Ballston Spa National Bank	Overhead Door of Glens Falls
Brawn Media	Peak Environmental
Brick N' Mortar Construction	Saratoga Quality Hardware
Builders Kitchens	Saratoga.com
Dragos Minciunescu	Win Supply

STONE FOUNDATION SPONSORS

Allerdice Building Supply	Form Solutions
Appolo Heating	Granite Excavating
BDB Paving	Law Offices of Elizabeth Byrne
Burns Management	Plum & Crimson Fine Interior Design
Callanan Industries	REEB Millwork
Capitol Kitchens & Baths	Saratoga's Best Magazine
CLA Site	Saratoga Mortgage
David Louis Floor Covering	Saratoga Sod Farm
Degraff Bloom Custom Homes	Siewert Equipment
Drywall Center	Universal Forest Products
Engineering America Co.	Wolberg Lighting Design & Electrical Supply

SHOWCASE
PROCEEDS
BENEFIT:



SPONSORSHIP BENEFITS & PLEDGE FORM



Gold Nail Presenting \$10,000

- Recognized as the presenting sponsor in all press releases and publicity • Presenter at the Awards Reception • Company name engraved on all award trophies • Full page ad in the Showcase of Home magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Logo on 4,000 Showcase tote bags • Social Media Promotions • 10 complimentary tickets to the Awards Dinner Celebration • 10 complimentary tickets to the Showcase tour • 6 complimentary tickets to the Realtor tour



Silver Spike \$5,000

- Recognized as a major sponsor in all press releases and publicity • Half page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 6 complimentary tickets to the Awards Dinner Celebration • 8 complimentary tickets to the Showcase tour • 4 complimentary tickets to the Realtor tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for an additional \$500



Bronze Hammer \$3,000

- Quarter page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 4 complimentary tickets to the Awards Dinner Celebration • 6 complimentary tickets to the Showcase tour • 2 complimentary tickets to the Realtor tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for an additional \$500



Granite Keystone \$1,000

- Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Awards Dinner Celebration • 4 complimentary tickets to the Showcase tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for an additional \$500



Stone Foundation \$500

- Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Showcase tour



NEW! Please add my logo to the Showcase of Homes Shoe/Tote bag for an additional \$500

There will be approximately 4000 Shoe Tote bags produced and distributed

Company Name (as it will appear in publicity) _____

Contact Name & Title: _____

Mailing Address: _____

Phone Number: _____ Email: _____

Company Facebook Name/URL: _____

We are pleased to sponsor the 2023 Showcase of Homes with a contribution of \$ _____



Check enclosed



Please charge my credit card

Card Number: _____ Exp. Date: _____

PROCEEDS BENEFIT:



Payment should be received by August 1, 2023 to ensure you receive your sponsorship benefit. Please make check payable to Saratoga Builders Association, Inc. and send form to P.O. Box 1063, Saratoga Springs, NY 12866 or fax to 518.587.4509 or email to bpotoker@saratogabuilders.org