

OCTOBER 5-6 | OCTOBER 12-13

CELEBRATING
28 YEARS OF
EXCEPTIONAL
HOMES!



THE 2024
Showcase
OF Homes



THE SARATOGA
BUILDERS ASSOCIATION, INC.

SPONSORSHIP OPPORTUNITIES



PROCEEDS
BENEFIT:





SHOWCASE OF HOMES COMMITTEE

DREW AIELLO

Fairway Mortgage

GEORGE EARLE

Habitat for Humanity of Northern Saratoga, Warren & Washington Counties

MARCI FILA

Real Estate Digital Designs

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SBA Executive Director,
 Showcase Chair

ANNETTE QUARRIER

Saratoga Living

PAMELA STOTT

Northeast Construction Trade Workforce Coalition

MARCI ROBINSON

Witt Construction

The Saratoga Builders Association has donated over \$1.5 Million Dollars to our local charities!

The Saratoga Builders Association raised \$70,000 for local charities in 2023, bringing the total raised over the past 27 years to over \$1.5 Million Dollars. This achievement is only made possible through the generosity of our sponsors, and visitors that purchased tickets and the hard work of dedicated builders in the region.

CELEBRATING 28 YEARS OF EXCEPTIONAL HOMES!

Please help us celebrate this year's annual tradition by taking a moment to review the information in this packet and consider being a part of this spectacular event. There are various levels of sponsorship opportunities available, or we would be happy to discuss a custom sponsorship for you.

The Saratoga Showcase of Homes is the area's premier new home tour and a fundraising event second to none, attracting over 4,000 visitors. New homes from our region's finest award-winning builders will be on display for two weekends this autumn. Meet the builders and their suppliers, discover the latest design and decorating trends and most importantly, give back to our community.

Our values and core mission statement are based on the "commitment to continued growth, prosperity and quality of life in Saratoga County." It is only with your generous sponsorship and support that we can continue to make this all possible. Please join us and be a part of this annual celebration.

Thank you for your consideration!



Building Strength, Stability, and Self-Reliance Through Affordable Home Ownership

The Average Habitat house in the U.S. has:



- 1,200 square feet
- 150 pounds of nails
- 400 two-by-fours
- 250-500 hours of sweat equity from homebuyers to help build their homes

glensfallshabitat.org



THANK YOU SHOWCASE OF HOMES FOR YOUR CONTINUED SUPPORT OF REBUILDING TOGETHER AND THE COMMUNITY

WHAT WE DO

We provide critical home repair and accessibility modification services for low- income homeowners in Saratoga, Warren and Washington County.

Our services are provided at no cost to the homeowner and ensure families can remain in their homes and communities they love.

We focus our resources on those in the community who are most vulnerable:

- Older adults, allowing them to age in place and live safely in their homes
- Individuals living with a disability, ensuring they can live independently
- Families with children, improving their quality of life
- Active and retired members of the Armed Forces



Our vision is a safe home and community for everyone.



REPAIRING HOMES, REVITALIZING COMMUNITIES, REBUILDING LIVES

THANK YOU

TO ALL OF OUR SPONSORS FOR THEIR GENEROUS SUPPORT!

2023 SHOWCASE BUILDERS



GOLD NAIL SPONSORS



SILVER SPIKE SPONSORS



BRONZE HAMMER SPONSORS



GRANITE KEYSTONE SPONSORS

- | | |
|--------------------------------|--------------------------|
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| Builders Kitchens | Saratoga's Best Magazine |
| Dragos Minciunescu | Saratoga Jockey |
| Fast Signs | Saratoga Report |
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| Homestead Funding | Weyerhaeuser |
| Law Offices of Elizabeth Byrne | Win Supply |
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STONE FOUNDATION SPONSORS

- | | |
|-----------------------------|-------------------------------------|
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| Callanan Industries | Plum & Crimson Fine Interior Design |
| Castle Pay | Premier Homes Elite Realty |
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| Curtain and Carpet Concepts | Rockwool |
| David Louis Floor Covering | Saratoga Sod |
| DeAngelus Goralczyk PLLC | Sherman Tile |
| Drywall Center | Siewert Equipment |
| Earth Safe Environmental | TREX |
| Engineering America Co. | Universal Forest Products |
| F.W. Webb | Upstate Transit of Saratoga |
| Granite Excavating | Zarrillo's Custom Design Kitchens |

THANKS FOR THE TINY HOUSE!



SHOWCASE PROCEEDS BENEFIT:



saratogashowcaseofhomes.com

SPONSORSHIP

BENEFITS & PLEDGE FORM

Gold Nail Presenting \$10,000

• Recognized as the presenting sponsor in all press releases and publicity • Presenter at the Awards Reception • Company name engraved on all award trophies • Full page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Logo on 4,000 Showcase tote bags • Social Media Promotions • 10 complimentary tickets to the Awards Dinner Celebration • 10 complimentary tickets to the Showcase tour • 6 complimentary tickets to the Realtor tour

Silver Spike \$5,000

• Recognized as a major sponsor in all press releases and publicity • Half page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 6 complimentary tickets to the Awards Dinner Celebration • 8 complimentary tickets to the Showcase tour • 4 complimentary tickets to the Realtor tour

Bronze Hammer \$3,000

• Quarter page ad in the Showcase of Homes magazine • Company logo/name will be included on the following: Showcase tickets, awards night invitations, website (w/link), published guides, posters, online and other print materials • Social Media Promotions • 4 complimentary tickets to the Awards Dinner Celebration • 6 complimentary tickets to the Showcase tour • 2 complimentary tickets to the Realtor tour

NEW! Please add my logo to the Showcase of Homes Tote bag for an additional \$250

NEW! Please add my logo to the Showcase of Homes Tote bag for an additional \$250

Granite Keystone \$1,000

• Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Awards Dinner Celebration • 4 complimentary tickets to the Showcase tour

Stone Foundation \$500

• Company name will be included on the following: Showcase tickets, website (w/link), published guides, online, posters and other print materials • 2 complimentary tickets to the Showcase tour

NEW! Please add my logo to the Showcase of Homes Tote bag for an additional \$500

NEW! Please add my logo to the Showcase of Homes Tote bag for an additional \$500

There will be approximately 4000 Tote bags produced and distributed

Company Name (as it will appear in publicity) _____

Contact Name & Title: _____

Mailing Address: _____

Phone Number: _____ Email: _____

Company Facebook Name/URL: _____

We are pleased to sponsor the 2024 Showcase of Homes with a contribution of \$ _____

Check enclosed

Please charge my credit card

Card Number: _____ Exp. Date: _____

PROCEEDS BENEFIT:



Payment should be received by July 1, 2024 to ensure you receive your sponsorship benefits.

Please make check payable to Saratoga Builders Association, Inc. and send form to P.O. Box 1063, Saratoga Springs, NY 12866 or fax to 518.587.4509 or email to bpotoker@saratogabuilders.org